## CONTRACT



And:

**GMMB/Greer Margolis Mitchell & Burns** 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Revision			Alt Order #		
	571144	/		09793027		
<u>Product</u>						
OBAMA 4 AMERICA *A						
Contract Dates	Estimate #					
09/18/12 - 09/24/12	1536					
<u>Advertiser</u>			Ori	ginal Date /	Revision	
Obama/D/President			0	9/10/12	/ 09/10/12	
	Billing Cycle	Billing	Cal	endar endar	Cash/Trade	
	EOM/EOC	Account Executive Sal			Cash	
	<u>Station</u>			xecutive	Sales Office	
	KDVR			Washington DC		
	Special Handl	lling				
	<u>Demographic</u>					
	Adults 35+	<del> </del>				
	IDB#	Advert	iser	Code	Product Code	
	8020	NW80				
	Agency Ref			Advertiser	<u>Ref</u>	

		Spots/	To	otals_
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 31 09/18/12 09/24/12 M-F 5-530a Good Day Start Date End Date Weekdays Spots/Week Week: 09/18/12 09/24/12 MTWTF 5	5a-530a <u>Rate</u> \$85.00	:30	NM 5	\$425.00
2 31 09/18/12 09/24/12 M-F 530-6a Good Day <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 5	530-6a <u>Rate</u> \$125.00	:30	NM 5	\$625.00
3 31 09/18/12 09/24/12 Good Day Colorado <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 5	6a-7a <u>Rate</u> \$250.00	:30	NM 5	\$1,250.00
4       31       09/18/12       09/24/12       Good Day Colorado         Start Date       End Date       Weekdays       Spots/Week         Week:       09/18/12       09/24/12       MTWTF       5	7a-8a <u>Rate</u> \$200.00	:30	NM 5	\$1,000.00
5       31       09/18/12       09/24/12       Good Day Colorado         Start Date       End Date       Weekdays       Spots/Week         Week:       09/18/12       09/24/12       MTWTF       5	8a-9a <u>Rate</u> \$175.00	:30	NM 5	\$875.00
6 31 09/18/12 09/24/12 Regis & Kelly  Start Date End Date Weekdays Spots/Week  Week: 09/18/12 09/24/12 MTWTF 5	90130a-10a <u>Rate</u> \$200.00	:30	NM 5	\$1,000.00
7 31 09/18/12 09/24/12 Everyday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 5	10a-11a <u>Rate</u> \$100.00	:30	NM 5	\$500.00
8 31 09/18/12 09/24/12 Judge Judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 5	11a-12p <u>Rate</u> \$100.00	:30	NM 5	\$500.00
9 31 09/18/12 09/24/12 We the People w/ Glo  Start Date	12p-1p <u>Rate</u> \$150.00	:30	NM 5	\$750.00
10       31       09/18/12       09/24/12       JdgJoe M-F 1p-2p         Start Date       End Date       Weekdays       Spots/Week         Week:       09/18/12       09/24/12       MTWTF       5	1p-2p <u>Rate</u> \$125.00	:30	NM 5	\$625.00
11       31       09/18/12       09/24/12       DivCt/JdgAlex M-F 2p         Start Date       End Date       Weekdays       Spots/Week         Week:       09/18/12       09/24/12       MTWTF       5	2p-3p <u>Rate</u> \$125.00	:30	NM 5	\$625.00

Contract Agreement Between: Print Date 09/10/12 Page 2 of 3



 Contract / Revision
 Alt Order #

 571144 /
 09793027

 Contract Dates
 Product
 Estimate #

 09/18/12 - 09/24/12
 OBAMA 4 AMERICA \*A
 1536

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/10/12 / 09/10/12

97

Totals

\$23,900.00

		Spots/	_	otals
*Line Ch Start Date End Date Description		Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           12 31 09/23/12 09/23/12 FOX News Sunday           Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12 09/23/12S         1	<u>Rate</u> 9a-10a <u>Rate</u> \$150.00	:30	NM 1	\$150.00
13 31 09/18/12 09/24/12 Judge Judy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 5	3p-4p <u>Rate</u> \$125.00	:30	NM 5	\$625.00
14 31 09/18/12 09/24/12 Ricki Lake <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 5	4p-5p <u>Rate</u> \$125.00	:30	NM 5	\$625.00
15 31 09/18/12 09/24/12 M-F 5p-530p Fox 31 N  Start Date End Date Weekdays Spots/Week Week: 09/18/12 09/24/12 MTWTF 5	5p-530p <u>Rate</u> \$200.00	:30	NM 5	\$1,000.00
16 31 09/18/12 09/24/12 M-F 530p-6p Fox 31 N  Start Date End Date Weekdays Spots/Week Week: 09/18/12 09/24/12 MTWTF 5	530p-6p <u>Rate</u> \$225.00	:30	NM 5	\$1,125.00
17 31 09/23/12 09/23/12 News Sunday 5p-530p  Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12S 1	5p-530p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
18 31 09/23/12 09/23/12 News Su 530-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12	Rate	:30	NM 1	\$200.00
19 31 09/18/12 09/24/12 M-F LN 9p-930p News  Start Date End Date Weekdays Spots/Week Week: 09/18/12 09/24/12 MTWTF 5	Rate	:30	NM 5	\$4,375.00
20 31 09/18/12 09/24/12 M-F LN 930p-10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/12 09/24/12 MTWTF 5	930p-10p <u>Rate</u> \$700.00	:30	NM 5	\$3,500.00
21 31 09/18/12 09/24/12 Fox 31 News Nightsid  Start Date End Date Weekdays Spots/Week Week: 09/18/12 09/24/12 MTWTF 5	10p-1035p <u>Rate</u> \$325.00	:30	NM 5	\$1,625.00
22 31 09/22/12 09/22/12 Sa LN 9p-930p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12S- 1	9p-930p <u>Rate</u> \$500.00	:30	NM 1	\$500.00
23 31 09/22/12 09/22/12 Sa LN 930p-10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12S- 1	930p-10p <u>Rate</u> \$400.00	:30	NM 1	\$400.00
24       31       09/23/12       09/23/12       Su LN 9p-930p         Start Date       End Date       Weekdays       Spots/Week         Week:       09/17/12       09/23/12      S       1	9p-930p <u>Rate</u> \$800.00	:30	NM 1	\$800.00
25 31 09/23/12 09/23/12 Su LN 930p-10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12S 1	930p-10p <u>Rate</u> \$600.00	:30	NM 1	\$600.00

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 08/27/12
 -09/24/12
 97
 \$23,900.00
 \$20,315.00

 Totals
 97
 \$23,900.00
 \$20,315.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Dates 09/18/12 - 09/24/12	Product OBAMA 4 AMERIC	A *A	Estimate # 1536
Advertiser Obama/D/President			nal Date / Revision /10/12 / 09/10/12